



## DEAL SNAPSHOT

## Growing Opportunities For our client

**Heritage Capital Group, Inc.**, an investment banking and financial advisory firm serving middle-market and emerging growth companies in the U.S. and worldwide, is pleased to announce that its client, Atlas Greenhouse, has been purchased by Mangrove Equity Partners.

**Atlas** manufactures, sells, and distributes a complete line of standard and custom greenhouse structures from its facility in Alapaha, Georgia. The Company is a full product line manufacturer and supplier of greenhouse systems, components, and accessories, making it a one-stop shop for all growers' needs.

**Mangrove Equity Partners** is a Tampa, Florida-based lower middle-market private equity firm. The firm invests in stable and profitable companies headquartered in the U.S. or Canada with \$2-\$10 million of pre-tax profits and has a diverse portfolio of service companies, manufacturers, and value-added distributors.

Heritage served as the exclusive financial advisor and intermediary to Atlas. The deal team included **Don Wiggins, Doug Kravet, Howard Serkin, Mary Frosio, and Robert Cilek.**

The terms of the transaction were not disclosed.



# ATLAS GREENHOUSE



Heritage brought their experience and, certainly, their level of professionalism to the sale process. The team prepared me for the sale, coached me through meetings with potential buyers, thoroughly explained the process and expectation level from buyers, and addressed key concerns that would be important to me as a seller after the sale. I would not have wanted to go through this transaction without their partnership.

**Mark Davis**  
Owner of Atlas Greenhouse



# HERITAGE CAPITAL GROUP

With over 45 years experience in M&A transactions, Heritage Capital Group was able to maximize the value of the deal through meticulous management of the acquisition process. Heritage acted as sole advisor to the seller in the preparation of the sale process and due diligence, the approach and negotiations with potential buyers.

**EXPERIENCE. EXPERTISE. RESULTS.**

**Heritage Capital Group** is a highly respected and trusted investment banking and advisory firm with local and global reach. For more than 45 years, we have provided transactional and advisory expertise across key industries to our clients.

We work to ensure that your many years of hard work and vision come to fruition. Our team of experts can help guide you through a wide range of scenarios including:

- Selling a company
- Buying a company
- Mergers
- Divestiture of corporate assets or divisions
- Raising debt or equity
- Exit planning
- Value enhancement
- Process improvement
- Restructuring or reorganizing

With our extensive industry and deal experience, we can work with you to help build and maximize your transaction value. You will benefit from the global resources Heritage provides through our leadership position in Oaklins, an international organization focused on the middle market with offices worldwide. With these resources, Heritage is able to leverage global contacts, industry expertise, and transaction experience to achieve exceptional results for you. We offer complete discretion and skilled and methodical negotiations to give you the competitive edge that is essential in today's highly competitive business environment.

**CONTACT DEAL TEAM**



**Don Wiggins**

CEO

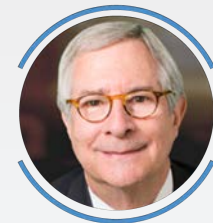
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Heritage Capital Group is a merger and acquisition advisory firm with offices in Jacksonville, Florida and Savannah, Georgia. Heritage is a member of FINRA/SIPC and Oaklins, the world's most experienced midmarket M&A advisor, with 850 professionals globally and dedicated industry teams in 45 countries worldwide.