



DEAL SNAPSHOT

Crafting Excellence For our client

Heritage Capital Group, Inc., an investment banking and financial advisory firm serving middle-market and emerging growth companies in the U.S. and worldwide, is pleased to announce that its client, **McCurdy-Walden, Inc.**, has been acquired by **Core Roofing Systems**, a portfolio company of **Shoreline Equity Partners**.

McCurdy-Walden is a full-service roofing contractor that provides roof replacements, roof repair, and roof maintenance plans for commercial properties primarily in North Florida and South Georgia. Founded in 1986, the company has more than 70 skilled employees and an arsenal of the latest commercial roofing tools, including over 30 trucks, motorized roofing equipment, elastomeric coatings spray-rigs, cranes, and roll-off dumpsters.

Core Roofing Systems is a fully-licensed and bonded commercial roofing contractor, focusing primarily on projects in the Southeast. Core is a portfolio company of Shoreline Equity Partners, a private equity firm headquartered in Jacksonville, Florida, that invests in companies primarily in the Southeast. The acquisition of McCurdy-Walden represents Core's first acquisition since partnering with Shoreline Equity Partners in November 2022. The partnership with McCurdy-Walden expands Core's presence within Florida and highlights the platform's aggressive growth strategy to continue building a leading commercial roofing service provider across the Southeast and nationally.

Heritage served as the exclusive financial advisor and intermediary to McCurdy-Walden. **Joe Hawkins** led the deal team, which also included **Don Wiggins**, **Howard Serkin**, and **Robert Cilek**.

The terms of the transaction were not disclosed.

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The Heritage team was with us every step of the way. They advised us and helped us understand aspects of the transaction which were completely new to us. The sale of our family business, which had been an integral part of our lives for nearly four decades, held profound personal significance. The Heritage team not only grasped the deeply personal nature of our decision to sell, but also diligently secured the highest value and most favorable terms for us.

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Jon Walden
Owner of McCurdy-Walden

HERITAGE CAPITAL GROUP

With over 46 years experience in M&A transactions, Heritage Capital Group was able to maximize the value of the deal through meticulous management of the acquisition process. Heritage acted as sole advisor to the seller in the preparation of the sale process and due diligence, the approach and negotiations with potential buyers.

EXPERIENCE. EXPERTISE. RESULTS.

Heritage Capital Group is a highly respected and trusted investment banking and advisory firm with local and global reach. For more than 46 years, we have provided transactional and advisory expertise across key industries to our clients.

We work to ensure that your many years of hard work and vision come to fruition. Our team of experts can help guide you through a wide range of scenarios including:

- Selling a company
- Buying a company
- Mergers
- Divestiture of corporate assets or divisions
- Raising debt or equity
- Exit planning
- Value enhancement
- Process improvement
- Restructuring or reorganizing

With our extensive industry and deal experience, we can work with you to help build and maximize your transaction value. You will benefit from the global resources Heritage provides through our leadership position in Oaklins, an international organization focused on the middle market with offices worldwide. With these resources, Heritage is able to leverage global contacts, industry expertise, and transaction experience to achieve exceptional results for you. We offer complete discretion and skilled and methodical negotiations to give you the competitive edge that is essential in today's highly competitive business environment.

CONTACT DEAL TEAM



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Heritage Capital Group is a merger and acquisition advisory firm with offices in Jacksonville, Florida and Savannah, Georgia. Heritage is a member of FINRA/SIPC and Oaklins, the world's most experienced midmarket M&A advisor, with 850 professionals globally and dedicated industry teams in 45 countries worldwide.