

DEAL SNAPSHOT

Providing Expert Guidance For Our Client

Heritage Capital Group, an investment banking and financial advisory firm serving middle-market and emerging growth companies in the U.S. and worldwide, is pleased to announce that its client **OmniMax International, LLC** has completed its acquisition of **Nu-Ray Metal Products, Inc.** This transaction represents OmniMax's second acquisition completed in partnership with Heritage, which also advised OmniMax on its earlier acquisition of Millennium Metals as part of an ongoing buy-side relationship spanning over a year.

OmniMax is a leading national manufacturer of residential building products in the roofing accessory and rainware market. With 16 strategically located manufacturing facilities across the U.S. and Canada, the Company maintains a strong footprint that enables reliable, consistent support for its customers. As the top supplier in the residential roof drainage and roofing accessories markets, OmniMax has extensive scale; top brands such as Amerimax, Berger, Verde, and Flamco; and longstanding relationships with the nation's largest home center retailers and building product distributors. OmniMax is owned by funds managed by Strategic Value Partners, LLC, a global investment firm with more than \$22 billion in assets under management.

Nu-Ray Metals is a trusted leader in high-performance roofing accessories and metal panel fabrication, serving the West Coast since 1981. With facilities in Puyallup, Washington, and Perris, California, Nu-Ray delivers innovative roofing accessories and metal roofing designed to enhance both the beauty and durability of residential homes. Known for longstanding customer relationships, a spirit of innovation, and exceptional service, Nu-Ray has earned its reputation as a trusted manufacturer and partner throughout the West Coast.

Heritage served as the exclusive buy-side advisor to OmniMax. The deal team included **Mary Frosio**, **Alex Kellison**, and **Serxhi Hyska**. The terms of the transaction were not disclosed.



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Heritage Capital Group was instrumental in helping OmniMax International acquire Nu-Ray Metals. They introduced us to this valuable opportunity and helped build rapport and trust between the two sides. Establishing this foundation was critical for executing the partnership and ultimately positioning OmniMax for long-term success in the roofing accessories sector.

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Mike Kuharski
Chief Strategy & Development Officer

HERITAGE CAPITAL GROUP

With over 49 years experience in M&A transactions, Heritage Capital Group was able to maximize the value of the deal through meticulous management of the acquisition process. Heritage acted as sole advisor to the seller in the preparation of the sale process and due diligence, the approach and negotiations with potential buyers.

EXPERIENCE. EXPERTISE. RESULTS.

Heritage Capital Group is a highly respected and trusted investment banking and advisory firm with local and global reach. For more than 49 years, we have provided transactional and advisory expertise across key industries to our clients.

We work to ensure that your many years of hard work and vision come to fruition. Our team of experts can help guide you through a wide range of scenarios including:

- Selling a company
- Buying a company
- Mergers
- Divestiture of corporate assets or divisions
- Raising debt or equity
- Exit planning
- Value enhancement
- Process improvement
- Restructuring or reorganizing

With our extensive industry and deal experience, we can work with you to help build and maximize your transaction value. You will benefit from the global resources Heritage provides through our leadership position in Oaklins, an international organization focused on the middle market with offices worldwide. With these resources, Heritage is able to leverage global contacts, industry expertise, and transaction experience to achieve exceptional results for you. We offer complete discretion and skilled and methodical negotiations to give you the competitive edge that is essential in today's highly competitive business environment.

CONTACT DEAL TEAM



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Heritage Capital Group is a merger and acquisition advisory firm with offices in Jacksonville, Florida and Savannah, Georgia. Heritage is a member of FINRA/SIPC and Oaklins, the world's most experienced midmarket M&A advisor, with 850 professionals globally and dedicated industry teams in 40 countries worldwide.